

san francisco  
**conservatory of music**



# 2015-16 REPORT

SFCM.EDU



**WE'RE  
REDEFINING  
CONSERVATORY  
EDUCATION  
FROM  
CLASSROOM TO  
CONCERT HALL**

# CONTENT

President's Welcome	5
Collegiate Division	6
Pre-College and Adult Extension Divisions	8
Performances and Events	10
Community Engagement	12
Looking Ahead	13
Governance, Staff, and Finances	14



**The San Francisco  
Conservatory of Music  
educates exceptionally  
talented musicians from  
around the world to become  
artists of the highest caliber,  
as well as citizens  
prepared for the  
challenges of tomorrow.**



On behalf of the Board of Trustees of the San Francisco Conservatory of Music (SFCM), I am pleased to report on our 2015–16 activities. These accomplishments demonstrate the remarkable talent, vision, and dedication of our students, faculty, and staff, and reflect the tremendous generosity of the donors who make it possible. Thank you. We are proud to be part of a community that honors musical excellence with their support as concertgoers, collaborators, friends, and family.

SFCM will celebrate its centennial year in 2017–18, making this an especially dynamic period in our rich history as we vigorously pursue the advancements that will define the next 100 years. These pages are a testament to our achievements thus far, but they cannot fully convey the extraordinary skill, vibrancy, and ingenuity that our school exemplifies. Please join us soon to experience the inspiring artistry of our musicians as SFCM prepares to enter its next century.

– David H. Stull, President

# COLLEGIATE DIVISION

## TOTAL ENROLLMENT: 379

Founded in 1917, the San Francisco Conservatory of Music is the only independent and accredited conservatory in the Western United States, and one of only six such institutions in the nation. Our Collegiate Division offers programs in performance and composition, awarding Bachelor of Music and Master of Music degrees, plus Artist Certificates and Professional Studies and Postgraduate diplomas.

### Enrollment by Program

- 157**  
Undergraduate Students
- 184**  
Graduate Students
- 38**  
Other Students
- 7:1**  
Student-Teacher Ratio



### Geographic Representation

- 255**  
United States
- 116**  
California
- 139**  
38 Other States
- 124**  
Other Nations
- 58**  
China, Hong Kong, Taiwan
- 25**  
South Korea
- 13**  
Canada
- 12**  
Other
- 12**  
Europe
- 4**  
Mexico and South America

### Degrees Awarded

- 167**  
Total
- 39**  
Bachelor of Music
- 99**  
Master of Music
- 29**  
Certificates/Diplomas

### By Instrument/Area

- 43**  
Voice
- 34**  
Strings
- 26**  
Piano
- 25**  
Winds and Brass
- 18**  
Composition
- 11**  
Guitar and Harp
- 7**  
Percussion
- 2**  
Chamber Music
- 1**  
Conducting

### Tuition and Scholarships

- \$41,200**  
Full-Year Tuition
- \$20,446**  
Average Scholarship Amount
- 97%**  
Percent of Students Receiving Scholarships
- \$7,842,490**  
Total Scholarships Awarded



# FACULTY

28 FULL-TIME

88 PART-TIME

21 COLLABORATIVE PIANISTS  
(Full- or Part-Time)

## Major Appointments

- Deborah Voigt Voice Faculty
- Eric Dudley Music Director of the Conservatory Orchestra
- Susanne Mentzer Voice Faculty
- Simon Rowe Executive Dir. of Roots, Jazz, and American Music Program (RJAM)
- Carey Bell Woodwind Faculty
- Eugene Izotov Woodwind Faculty
- Mingjia Liu Woodwind Faculty

## Artists in Residence

- Kronos Quartet (Guest)
- Geoff Nuttall Violin (Guest)
- Martin Katz Collaborative piano (Guest)
- Borromeo String Quartet (Guest)

## KEY ACCOMPLISHMENTS

The **Technology and Applied Composition (TAC)** program, which blends compositional craft with music technology to prepare students for careers in the evolving music industry, launched in Fall 2015 with 14 students in the inaugural class.

Our first-ever **Winter Term** ran in January, in which students chose intensive courses developed from faculty and student proposals. Topics included audience development, managing a musical startup, reed-making, recording oral histories, and overcoming stage fright.

SFCM's new **connected learning sequences** link academic courses in music history and humanities with the repertoire that student ensembles perform each semester. The curriculum was piloted in 2015-16; robust curricular and performance opportunities launch in Fall 2016.

The first group of students moved into new residences at the **Panoramic**, a high-rise accommodating 150 students just four blocks from SFCM. Our five-year lease of the Panoramic serves as an interim solution as we pursue a permanent option for student housing.

Nine SFCM students performed at the **John F. Kennedy Center for the Performing Arts** in Washington, DC as part of the Center's Conservatory Project, which showcases top young talent and introduces young musicians to influential Washington audiences at a prime moment in their careers.

## ALUMNI SUCCESSES

- Julie Adams '11** Joined the IMG Artists roster of vocalists
- Teddy Abrams '05** Became Music Director of the Louisville Orchestra and the Britt Classical Festival and released PBS documentary *Music Makes a City Now*
- Mi Ryung Song '03** Appointed as Director of Strategic Initiatives at the American League of Orchestras

# PRE-COLLEGE DIVISION

## TOTAL ENROLLMENT: 269

This past year, our Pre-College Division launched a new, comprehensive core curriculum, which provides an immersive, thirty-week program including private instruction, courses in musicianship and composition, small and large ensemble experiences, master classes, performances, and electives. Only a handful of such programs exist nationwide. Many alumni go on to distinguish themselves in the music field. Alumni overwhelmingly report that their time in Pre-College enhanced their personal and professional growth, whatever their ultimate career path.

### Ages

**110**

Ages 10 to 14

**96**

Ages 15 to 18

**63**

Age Nine and Under

### Geographic Representation

**103**

Peninsula/South Bay

**94**

San Francisco

**37**

East Bay

**26**

North Bay

**9**

Other

### Instrument/Area

**122**

Piano

**73**

Strings

**35**

Early Childhood Classes

**14**

Guitar

**14**

Voice

**5**

Winds and Brass

**4**

Composition

**2**

Percussion

### Faculty

**75**

Part-Time

**2**

Full-Time

**\$204,900**

Total Scholarships Awarded



**Pre-College graduates were accepted** to Brown University, Columbia University, Cornell University, Curtis Institute of Music, The Juilliard School, Northwestern University, Oberlin College, Princeton University, Stanford University, Swarthmore College, University of California at Berkeley, New England Conservatory/Harvard University dual degree program, and others.

## ADULT EXTENSION DIVISION

### TOTAL ENROLLMENT: 134

The Adult Extension Division offers music enrichment and education to adult learners of all levels. Offerings included private lessons, general interest courses, and series that explore works presented by neighbor organizations such as the San Francisco Symphony and San Francisco Opera.

#### Private Lessons

**31** FALL ENROLLMENT

**32** SPRING ENROLLMENT

#### Classes

**29** FALL ENROLLMENT

**42** SPRING ENROLLMENT



## KEY ACCOMPLISHMENTS



Pre-College students won or placed in numerous competitions. Especially notable was pianist **Sarah Tuan**, who won first place in the Virginia Waring International Piano Competition for junior soloists.



Pre-College guitarist **Gianfranco Baltazar** performed his own composition with Pre-College string players **Mai Matsumoto** (violin), **Sophia Valenti** (viola), and **Jacob Reed** (cello) on a live taping of the popular public radio program ***From the Top*** hosted by acclaimed pianist Christopher O'Riley.



Pre-College pianist **Elliot Wu** was selected to join the Young Artist Guild, the highest honor bestowed by the Music Teachers' Association of California, with a five-year tenure of paid semi-professional performance opportunities.



The ***Cambiata String Quartet***, comprised of Andrew Lee (violin), Raymond So (violin), Patricia Tang (viola), and Elena Ariza (cello), was chosen to compete in the prestigious ***Fischoff Chamber Music Competition***, the largest chamber music competition in the world.

# PERFORMANCES AND EVENTS

## TOTAL ATTENDANCE: 30,087

SFCM is a rich resource for the community, presenting hundreds of performances and events each year that are open to the public at low or no cost.

These performances provide our students with the vital experience of performing for an encouraging audience. **Student and Departmental Recitals** offer an inside look at students' development as artists over time. **Orchestra concerts, Opera, Musical Theatre and other ensembles** showcase the dynamism and breadth that represent the culmination of students' preparation. The **Faculty Artist Series** spotlights the eminent talents of our teachers. **Historical Performances and the New Music Ensemble** explore special repertoire and offer the opportunity to hear music that is rarely performed. **Master Classes** provide a close-up look into the workings of teaching and learning at the highest level. In addition, SFCM routinely hosts programs of national and international significance.

We occasionally rent our performance spaces to other organizations. **Outside of SFCM**, students regularly perform in locations around the city including cafés and public spaces, and are frequently invited to perform nationally and internationally.

## SFCM-Produced (Complimentary)

433  
Performances and Events

22,264  
Attendance



## Rentals to Other Organizations

60  
Performances and Events

4,588  
Attendance



## SFCM-Produced (Admission)

37  
Performances and Events

3,235  
Attendance



## Breakdown of SFCM-Produced Performances and Events

209	9	8
Collegiate Student Recitals	Opera	Competitions
77	7	5
Department Recitals	Orchestra	Chamber Music Master Recitals
17	1	5
Faculty Artist Recitals	Summer	Musical Theatre
40	2	3
Master Classes	New Music Ensemble	Alumni Recital Series
22	8	2
Special Events	Baroque Ensemble	Guest Artist
12		
Pre-College		

**Master Class artists** included violinists Midori and Pinchas Zukerman, soprano Deborah Voigt, opera conductor Patrick Summers, soprano Patricia Racette, guitarists Julian Lage and Manuel Barrueco, the Kronos Quartet, and the Borromeo String Quartet.

**Conservatory Orchestra** repertoire included *Beethoven's Symphony No. 5 in C Minor, Op. 67*; Brahms's *Academic Festival Overture and Violin Concerto, Op. 77 in D Major*; Prokofiev's *Romeo and Juliet Suite, Op. 34*; Ravel's *Daphnis et Chloé: Suite No. 2*; Sibelius's *Symphony No. 1, Op. 39 in E Minor*; and *High Spirits*, a world premiere by Michael Kropf '16. Featured student soloists included Molly Hill '15, Edward Hong '16, Joshua Peters '15, and Eric Tran '15. Guest artists included distinguished violinist, singer, and composer Caroline Shaw.

**SFCM Opera** presented productions of *La tragédie de Carmen*, *Don Giovanni*, and *Mansfield Park*. **Musical Theatre** presented productions of *As Thousands Cheer* and *A New Brain*, as well as staged scenes and musical excerpts from works by Bernstein, Sondheim, Rodgers, Loesser, and others.

The 31st annual **Irving M. Klein International String Competition** took place at SFCM for the first time in June, thanks to a new collaboration between SFCM and the California Music Center. Open to musicians between ages 15 and 23, the competition awards nearly \$30,000 in prizes and carries a prestige that has helped many top soloists gain prominence in the field.

SFCM hosted the **Maurizio Biasini International Guitar Competition and Festival** in January, where 15 of the most talented young guitarists from around the world competed for a cash prize and invitations to perform throughout Europe. The new festival featured master guitarists, the Conservatory Guitar Ensemble and New Music Ensemble, and a Festival Orchestra of SFCM students in performances celebrating the tradition and future of classical guitar.

Students and alumni participated in a **recording Master Class** led by San Francisco mastering engineer Piper Payne and Leslie Ann Jones, Grammy Award-winning recording director at Skywalker Sound and a visiting faculty member at SFCM. Participants attended a live recording session and learned how to use equipment to make a classical recording.

# COMMUNITY ENGAGEMENT

**TOTAL AUDIENCE SERVED: 6,625**

We believe that community service is essential to the formation of the complete musician. Three programs – all offered at low or no cost and produced with partner organizations – give students the opportunity to meet the needs of young people, families, and underserved members of the community.

**CONSERVATORY IN THE SCHOOLS** pairs SFCM students with classroom teachers to provide standards-based music instruction for thirty weeks in underserved San Francisco public schools.

**1,245** Served

**3,000** Hours of Instruction

*Partners: 14 Public Elementary, Middle, and High Schools; 17 Teachers; and the San Francisco Unified School District*

**COMMUNITY SERVICE PROGRAM** benefits San Franciscans who have few opportunities to experience live classical music by sending SFCM students to perform where these people live and gather.

**5,110** Served

**150** Performances

*Partners: 41 Senior Communities, Veterans' Organizations, Hospitals, Childcare Centers, Schools, Residence Hotels, and Homeless Shelters*

**CONSERVATORY OPERA OUTREACH** features our students in special programming for young people and families in collaboration with the Education Department of San Francisco Opera. In 2015-16, our opera students presented scenes from various versions of the Cinderella fairy tale in opera and musical theater for elementary and special needs students.

**270** Served

**2** Performances

*Partners: San Francisco Opera Education Department; Jefferson Elementary School, Thomas Edison Elementary School, and Mission High School in San Francisco; and Jefferson Elementary School in San Leandro*



**GIFT OF MUSIC: EDUCATORS' EXCHANGE SYMPOSIUM** brought together private and in-school music educators to share their experiences of teaching young musicians and engaging underserved communities.

# LOOKING AHEAD TO 2017-18



**CENTENNIAL** SFCM will celebrate its centennial in 2017–18. We look forward to a brilliant next 100 years as we continue to redefine the boundaries of traditional conservatory education and take full advantage of our unique location in the heart of a world capital of culture and innovation.

**NEW STUDENT RESIDENCE** After purchasing two parcels of land at the corner of Van Ness and Hayes, we are finalizing plans to construct a state-of-the-art residence hall just steps away from the San Francisco Symphony, Opera, Ballet, and the Conservatory itself. The residences will provide affordable, secure housing for all students and visiting faculty, equipped with technologically advanced rehearsal spaces and amenities to advance learning and enhance student life. The building will create numerous performance, learning, and recording spaces to prepare students for every opportunity, and will secure SFCM's place as a cornerstone in San Francisco's performing arts landscape.

**ROOTS, JAZZ, AND AMERICAN MUSIC (RJAM)** We are accepting applications for the inaugural class of a new Bachelor of Music degree program in collaboration with SFJAZZ to launch in Fall 2017. Under the directorship of Simon Rowe, distinguished jazz musician, educator, and founder of the Brubeck Institute, RJAM will give students the unparalleled opportunity to immerse themselves in the cultural and historical roots of jazz, learn improvisational techniques, and play alongside the legendary SFJAZZ Collective.

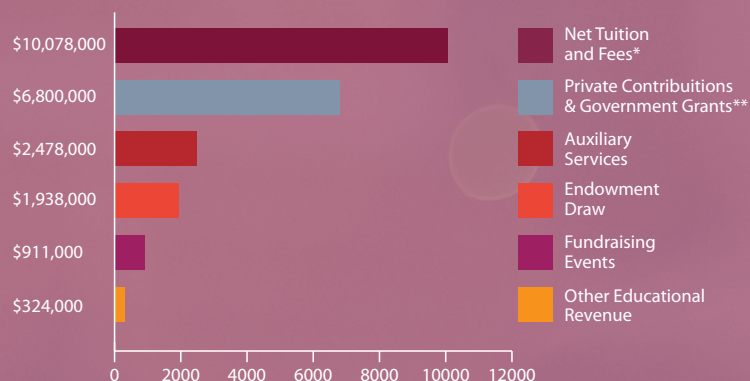
**ARTIST RESIDENCIES** We are building upon our tradition of artist residencies, offering numerous enriching opportunities for students and concertgoers to experience performances and master classes featuring internationally acclaimed artists. Season-long artist residencies include those of pianists Leon Fleisher and SFCM's most recent honorary doctorate recipient Garrick Ohlsson. Additional visiting artists include pianist Warren Jones, violinist Geoff Nuttall, violin and piano duo Donald and Vivian Weilerstein, soprano Patricia Racette, and the Miró Quartet.

# GOVERNANCE, STAFF, AND FINANCES

## FINANCIAL OVERVIEW

(Complete audit available upon request)

### OPERATING REVENUE AND SUPPORT



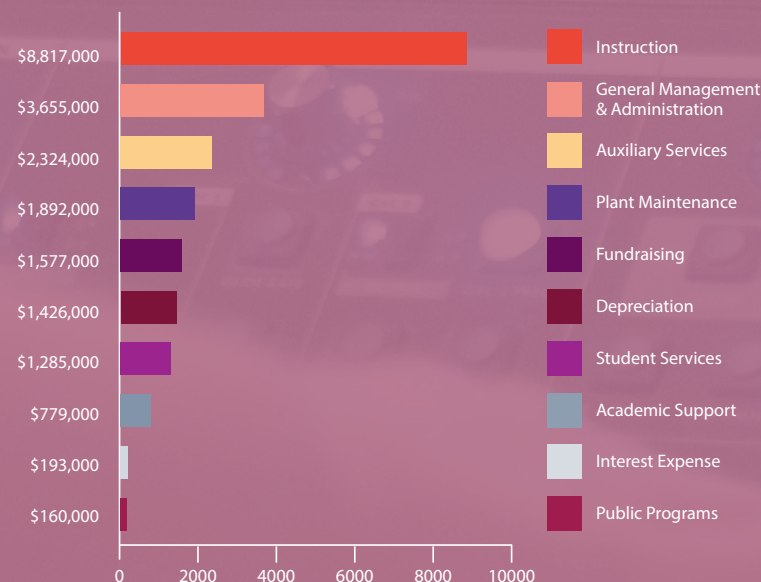
**TOTAL OPERATING REVENUE**  
\$22,529,000

**NON-OPERATING REVENUE AND SUPPORT**  
Endowment Gifts \$770,000  
Capital Gifts \$1,369,000

**TOTAL OPERATING AND NON-OPERATING REVENUE**  
(includes endowment contributions and investment returns)  
\$21,267,000

\* \$18,132,000 gross includes \$8,054,000 in scholarships  
\*\* 1,347 Individual Donor Households contributed 99%

### OPERATING EXPENSES



**TOTAL OPERATING EXPENSES**  
\$22,108,000

Operating revenue exceeded operating expenses, though non-operating revenue decreased due to negative investment returns typical of last year's market performance.

### CHANGE IN NET ASSETS

• Net Assets at Beginning of Year	\$117,132,000
• Net Assets at End of Year	\$113,803,000
• Endowment Net Asset Value	\$37,131,000

# 2015-16 BOARD OF TRUSTEES

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## ADVISORY BOARD

Gordon P. Getty '62

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Robert K. McFerrin, Jr.

Robin Sutherland '75

Michael Tilson Thomas

Frederica von Stade

## PROFESSIONAL STAFF: 50 FULL-TIME, 7 PART-TIME

### MAJOR APPOINTMENTS

In September 2015, **Gloria Kim** became Vice President of Artistic Operations. In June 2016, she was named Vice President of External Relations and Artistic Administration. Ms. Kim was formerly Associate Dean for Artistic Programming and Operations at the Oberlin Conservatory of Music.

In December 2015, **Margot Frey** was appointed Director of Marketing and Communications. She was formerly Director of Marketing and Communications at the University of San Francisco School of Management.



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